

Drive belts:

ContiTech India Putting Its Money on Original Equipment

Subsidiary of German-based Continental · Top standing in automotive aftermarket
· ContiTech brand positioned as quality product



Mr Manish Alagh, Head - AAM Sales, ContiTech India Private Limited

Under the motto “Original Quality – the Best Replacement”, ContiTech carries a complete line of power transmission products for cars, trucks and buses. ContiTech India (Private) Ltd. will be manufacturing high-quality drive belts for the automotive industry and for industrial applications in Sonapat near New Delhi. ContiTech India is a fully owned subsidiary of ContiTech AG, a division of the Continental Corporation.

The ContiTech Power Transmission Group’s foremost position in the automotive OEM business provides the platform for the corporation’s

intensive activities in the automotive aftermarket. This core competence also applies to ContiTech India, which has emerged from Roulunds Codan (India) Ltd. Whether it’s a matter of generators, ventilators, water pumps, air conditioning compressors, power steering or camshaft drive – ContiTech India offers the right belt for virtually every model vehicle in the Indian aftermarket. Alongside V-belts and multiple V-ribbed belts, currently sold under the joint branding as **ContiTech-Rofan** & the product range now also includes ContiTech brand timing belts. Top-grade materials, design and

workmanship give the CONTI SYNCHROBELT® for camshaft drives a high-quality standard. Optimal power transmission capability and service life measure up to the original equipment quality for which the company is famous.

“ContiTech is positioned as a premium brand with a high quality standard on the Indian market as well. Customer demand can be expected to profoundly reflect this and prompt us to offer our full range of ContiTech-brand power transmission products on the Indian aftermarket,” says Manish Alagh, general sales manager for automotive aftermarket at ContiTech India. Technical services as well as additional sales aids and other tools round off the range of services. To ensure that even experienced mechanics do not make any mistakes when changing belts, ContiTech provides installation tips for various belt types and engines.

ContiTech AG, Hanover, is the world’s largest specialist for rubber and plastics technology in the non-tire rubber sector. The company develops and produces functional parts, components and systems for the automotive industry and other important industries. With a workforce of around 22,000, it posted sales of more than EUR2.8 billion in 2006. ContiTech is a division of Continental AG, a leading automotive supplier of brake systems, chassis components, vehicle electronics, tires, and technical elastomers. In 2006 the corporation realized sales of EUR14.9 billion. It currently has a worldwide workforce of around 89,000.



Belts



- When you want an aftermarket belt that meets stringent OE technological standards for today’s sophisticated engines, look no further than ContiTech, the OE leader and development partner for the global auto manufacturers.
- We supply the full line of V-belts and serpentine belts, timing belts and kits.
- They are engineered in Germany and manufactured all over the world – for every road your customer drives on!

www.contitech-online.com

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